

**FIBA**

We Are Basketball

FIBA ONLINE STYLEGUIDE

WELCOME

PRINTABLE VERSION

The FIBA CI Online Styleguide is also available in an easy-to-print format:

[FIBA_Styleguide.pdf](#)

1.7 MB PDF

Update: 01. Apr. 2003

The digital brand management platform for the FIBA community, the FIBA Online Styleguide aims to provide an introductory overview of the key elements within the new FIBA brand. Updates will provide you with the most recent information to enable your local implementation needs. Become a regular visitor!

The previous password for downloads has now expired. Please [contact FIBA](#) for the new password.

OVERVIEW

[Our Brand](#)

Discover the ideas behind the new brand.

[Design Elements](#)

A brief overview of the new FIBA and FIBA Zone logos and logo usage, colors and typefaces.

[Applications](#)

A glimpse of the new FIBA identity in some prototypical applications such as stationery, publications and competitions.

[Downloads](#)

A password-secure resource center. FIBA & FIBA Zone logos in multiple formats, colors and sizes as downloadable files. Production templates for stationery are also available.

[Contacts](#)

E-mail and telephone information for FIBA and FIBA Zone brand contacts.

**FIBA**

We Are Basketball

OUR BRAND INTRODUCTION

VIDEO[FIBA on the Ball](#)

Quicktime movie 3.1MB

“ONE MAN CAN BE A CRUCIAL INGREDIENT ON A TEAM, BUT ONE MAN CANNOT MAKE A TEAM.”

– KAREEM ABDUL JABBAR

The new FIBA brand signals a confident position in the global sports marketplace. FIBA will be a unique player, the first truly international sports federation with a global branding approach consistently embracing the world with its five Zones. This flexible yet structured brand system will play an important role in positioning FIBA and its Zones as well as the main FIBA competitions at world and continental level.

Our new brand will build a clear and recognizable global personality for basketball which will consistently speak the unifying language of the sport: emotion, excitement and fun. Our aim is to recognize and celebrate the global movement of basketball.

OUR MISSION

FIBA governs basketball worldwide, making the rules and keeping the sport in line. We make sure basketball is challenging, exciting and fascinating for everyone – everywhere. FIBA is basketball.


FIBA

We Are Basketball

DESIGN ELEMENTS

LOGO ELEMENTS

Logo Elements

[Logo Signatures](#)

[Logo Usage](#)

[Logo Sizes](#)

[Color](#)

[Typefaces](#)

FIBA and FIBA Zone logos are consistently formed from two modules:

Module 1

1 = FIBA Symbol

The seam lines of the basketball represent the prime focus of the sport as well as subtly suggesting the form of the globe. The hands, each represent a continent as well as the half a billion players world-wide who constitute the basketball community. The FIBA symbol celebrates the global movement of basketball.

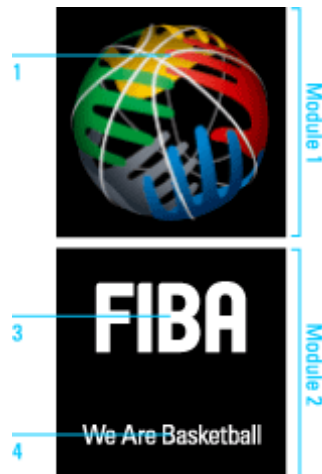
2 = Legal disclaimer, an optional, application-specific, element.

Module 2

3 = FIBA and FIBA Zone wordmarks, custom-drawn, are in keeping with both the humanistic side of the sport and the sharp, fast-paced style of the game.

4 = FIBA Claim, a communicative tagline.

FIBA LOGO ELEMENTS



FIBA Logo



FIBA Africa, 1 of 5 FIBA Zone Logos

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DESIGN ELEMENTS

LOGO SIGNATURES

[Logo Elements](#)
[Logo Signatures](#)
[Logo Usage](#)
[Logo Sizes](#)
[Color](#)
[Typefaces](#)

Two FIBA logo signatures have been developed for use. The primary signature, in either vertical or horizontal modular configurations, is to be used for all FIBA and FIBA Zone communication. Signature orientation is selected to best suit a specific application.

The secondary signature, in vertical format, is to be used solely for FIBA and FIBA Zone institutional communication such as stationery or in a very few exceptional cases where prior FIBA approval is required.

These defined FIBA logo signatures replace all and any existing FIBA or FIBA Zone identities.

PRIMARY SIGNATURES (RESERVED FOR ALL FIBA AND FIBA ZONE COMMUNICATION)



Vertical Configuration
 (preferred signature for print media)



Horizontal Configuration
 (preferred signature for extreme horizontal applications)

[Downloads](#)

SECONDARY SIGNATURES (FIBA PRE-APPROVAL REQUIRED)



[Downloads](#)

FIBA FEDERATION ENDORSEMENT SIGNATURE

Size 1	5 mm
Size 2	10 mm
Size 3	20 mm
Size 4	40 mm



A special endorsement signature has been developed for use by National Federations who are FIBA Member Federations to strengthen the overall FIBA brand awareness and equity within the global basketball community.

Four master sizes are available for FIBA Federation endorsement logos. Always ensure that the size closest to the size required is used and scaled downwards and not upwards in order to achieve optimum quality and resolution. The minimum size for the FIBA Federation signature is 5 mm (appropriate for limited space applications such as business cards); larger sizes such as 10 mm are appropriate for applications such as letterhead.

APPLYING FIBA FEDERATION ENDORSEMENT SIGNATURE



Business card example
5mm applied FIBA Federation
Endorsement Signature

- 1 = Federation Logo
- 2 = FIBA Federation Endorsement Signature

FIBA Member Federations are encouraged to use the FIBA Federation signature on a variety of Federation communication such as business cards, stationery, websites, advertisements etc. Positioning of the FIBA Federation signature is flexible to accommodate individual Federation layouts.



Letterhead example
10mm applied FIBA Federation
Endorsement Signature

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DESIGN ELEMENTS

LOGO USAGE

[Logo Elements](#)
[Logo Signatures](#)
[Logo Usage](#)
[Logo Sizes](#)
[Color](#)
[Typefaces](#)

FIBA and FIBA Zone logos must be regarded as respected elements. They should never be used as backgrounds or general design features. In order to make sure the integrity of the FIBA and FIBA Zone logos is maintained, the following guidelines must be honored.

CLEAR SPACE



Composite logos with partner institution modules respect the designated clear space requirement.

Primary Signatures

A designated amount of clear space, determined by the increment between modules in the applied logo signature, consistently surrounds all FIBA or FIBA Zone logos. Respecting this principle, additional modules such as print media "information fields" or partner institution modules are added onto logo signatures, as required.

Secondary Signatures

Positive versions of FIBA and FIBA Zone logos should always be placed clear of other third party graphic elements. This helps maintain the impact and integrity of the FIBA brand and ensures clear and dignified results for institutional applications.

COMMON THINGS TO AVOID



Do not alter the orientation of elements within logo signatures.



Do not alter positioning within logo signatures.



Do not alter proportion between logo signatures.



Do not alter or substitute typefaces within logo signatures.



Do not use colors, other than those officially designated, for logo signatures.



Do not use backgrounds that impair the contrast of the logo signatures.



Do not distort logo signatures to accommodate layout requirements.



Do not use keyline effects on logo signatures.



Do not infringe upon designated clear space.



Do not separate modules within logo signatures from each other. Center court graphics are a permitted exception, providing that other full logo signatures appear within court.



Do not separate modules within logo signatures from each other.



Do not extract logo elements from within logo signatures for separate use.


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DESIGN ELEMENTS

LOGO SIZES

[Logo Elements](#)
[Logo Signatures](#)
[Logo Usage](#)
 Logo Sizes
[Color](#)
[Typefaces](#)

Care should be taken to avoid incorrect use of FIBA and FIBA Zone logos. This is vital in order to maintain the integrity and impact of the FIBA brand and to communicate a clear, consistent message.

FOUR MASTER SIZES

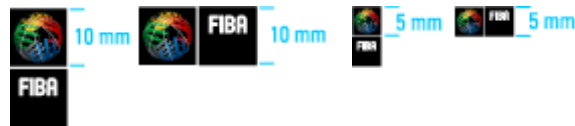
Size 1	20 mm
Size 2	40 mm
Size 3	80 mm
Size 4	120 mm



Four master sizes are available for FIBA and FIBA Zone logos. Always ensure that the size closest to the size required is used and scaled downwards and not upwards in order to achieve optimum quality and resolution. Digital file format master sizes (.jpegs) are 40 mm and upwards.

Downloads

MINIMUM SIZES


 Minimum Size
Screen

 Minimum Size
High Quality Print

A minimum size exists to ensure FIBA and FIBA Zone logos are reproduced correctly at small size. Please note that the communicative claim may be deleted from logo signatures when minimum sizes are used.

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DESIGN ELEMENTS

COLOR

[Logo Elements](#)
[Logo Signatures](#)
[Logo Usage](#)
[Logo Sizes](#)
 Color
[Typefaces](#)

The use of color in the FIBA Brand Identity is a fundamental element in conveying the essence of the brand – a dynamic partnership of FIBA and the 5 FIBA Zones that governs basketball worldwide.

USE OF COLOR IN PRIMARY LOGO SIGNATURES



FIBA Black

FIBA Platinum

FIBA Yellow

FIBA Red

FIBA Blue

FIBA Green

To recognize individuality within the “team” and to ensure a colorful and vibrant brand world, the following colors have been designated for FIBA and FIBA Zone logo signatures.

[Downloads](#)

USE OF GRAY SCALE IN PRIMARY LOGO SIGNATURES



FIBA and FIBA Zone primary logo signatures are also available in gray scale for black and white applications (horizontal orientation follows same gray scale principles).

[Downloads](#)

USE OF GRAY SCALE IN SECONDARY LOGO SIGNATURES (FIBA PRE-APPROVAL REQUIRED)



FIBA and FIBA Zone secondary logo signatures are also available in gray scale for black and white applications.

The secondary signature, in vertical format, is to be used solely for FIBA and FIBA Zone institutional communication such as stationery or in a very few exceptional cases where prior FIBA approval is required.

[Downloads](#)

**USE OF SOLID LINE ART IN SECONDARY LOGO
(FIBA PRE-APPROVAL REQUIRED)**



FIBA and FIBA Zone secondary logo signatures are also available in a solid line art version for special applications such as fax forms.

As with other FIBA secondary signatures, FIBA pre-approval is required prior to use.

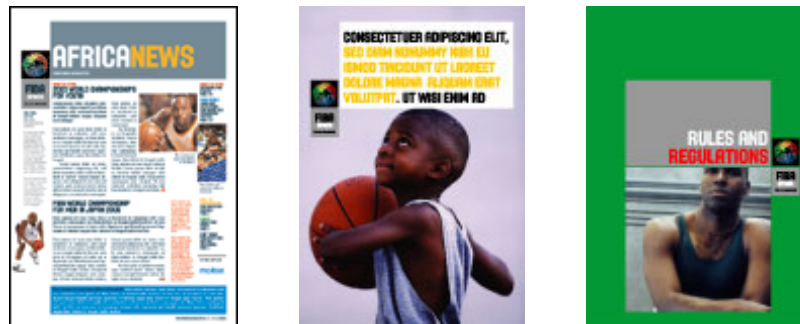
[Downloads](#)

COLOR SPECIFICATION

Accurate reproduction of the FIBA color palette is essential. The following specifications can be applied for consistent color across a broad range of media. Specification for all reproduction methods must be matched as closely as possible to the process color.

	FIBA Black	FIBA Platinum	FIBA Red	FIBA Yellow	FIBA Blue	FIBA Green
Process (CMYK & Gray Scale) – Primary Color Reference For print media	C40 K100	K50	M100 Y100	M30 Y100	C100 M30	C100 Y100
Pantone® – Secondary Color Reference For print or environmental, spot-color	426	424	192	137	3005	355
RGB – Web Safe Reference For digital media (inter/intranet, video)	R0 G0 B0	R153 G153 B153	R255 G0 B0	R255 G201 B0	R51 G153 B204	R0 G153 B51

USE OF COLOR IN COMMUNICATION



The full FIBA color palette may be used in addition to the Zone-specific brand color for backgrounds, information fields and typographic elements, as FIBA Africa examples illustrate.

Although each FIBA Zone has a designated signature color, each Zone is free to use all colors within the FIBA color palette for colorful and passionate communication.


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DESIGN ELEMENTS

TYPEFACES

[Logo Elements](#)
[Logo Signatures](#)
[Logo Usage](#)
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[Color](#)
 Typefaces

The FIBA typefaces make a connection between the elements of the sport and the symbol. They acknowledge the roundness of the ball and the humanistic aspect of the player while expressing the sharp, fast-paced sport of basketball. The FIBA Font has been specially drawn for use in FIBA and FIBA Zone wordmarks and communication headlines. Univers Condensed is used in the communicative claim as well as body text. Times Roman has been selected by FIBA, for use in electronic templates.

FIBA FONT – HEADLINE TEXT

ABCDEFGHIJKLMNOPQRSTUVWXYZ
12345678910.,:?!\$£""'() /%+@-

Custom-drawn font primarily used for headlines in all FIBA communication.

[Downloads](#)

UNIVERS CONDENSED – BODY TEXT

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 12345678910	ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 12345678910
--	--

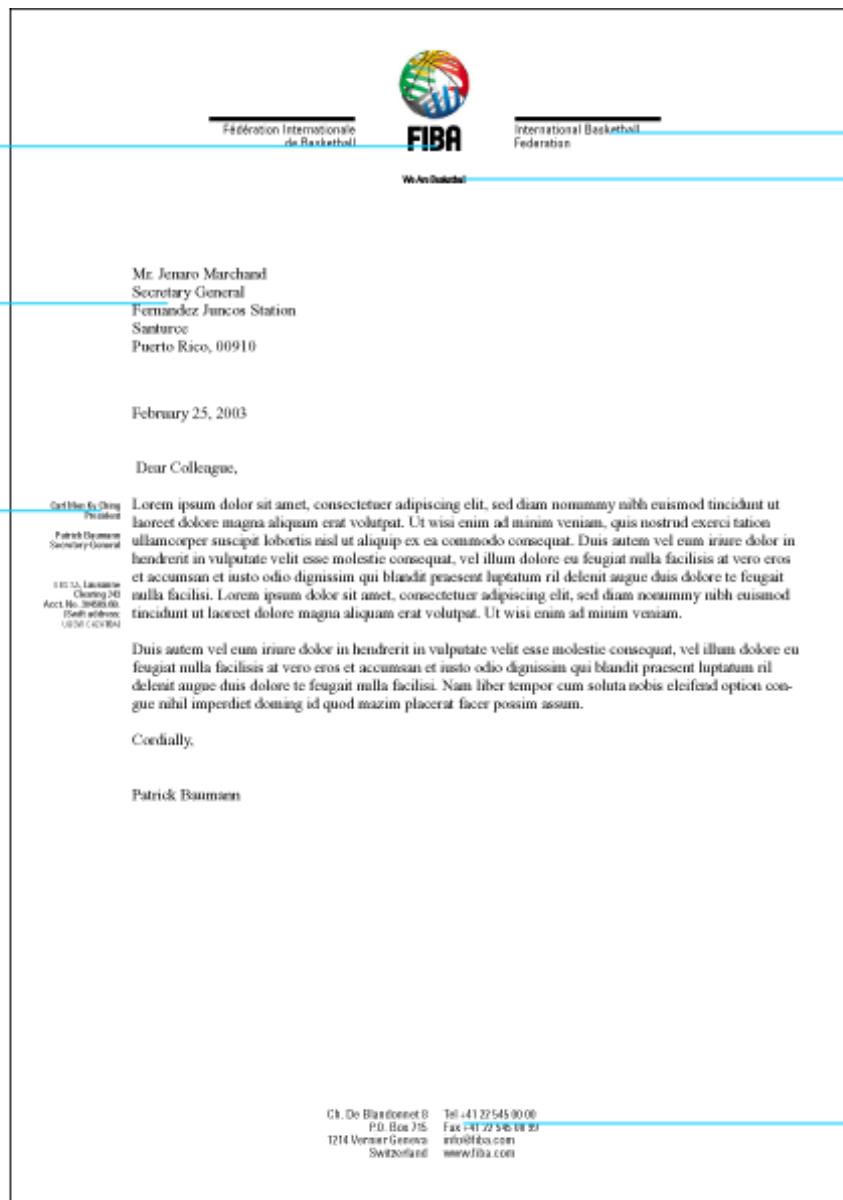
Selected as text typeface for all FIBA communication. A globally available condensed, sans-serif font, U57 and U67 have presence, efficiency and sleekness.

TIMES ROMAN – FIBA INTERNAL TEMPLATE TEXT

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
12345678910

Selected as internal text typeface for FIBA correspondence templates. Legible, easily-available, Times Roman clearly contrasts U57 and U67.

USE OF TYPEFACES



FIBA letterhead illustrates the use of all three FIBA typefaces:

1= FIBA font is used in master artwork of FIBA and FIBA Zone logo signatures

2= Univers 57 is used for communicative claim, legal names and pre-printed address information.

3= Times Roman is used for imprinted or template-entered text.

**FIBA**

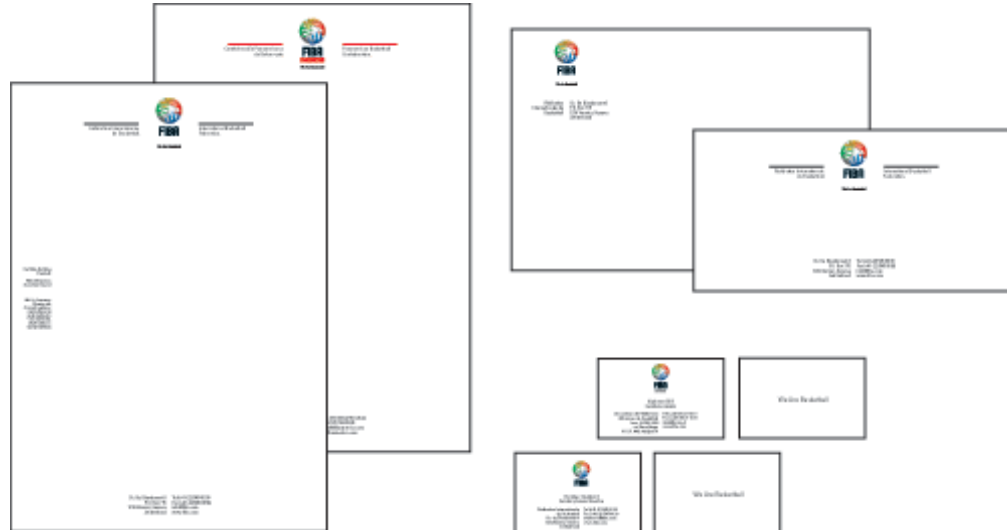
We Are Basketball

APPLICATIONS STATIONERY

Stationery
[Print Media](#)
[Competitions](#)
[Arena](#)

Stationery should be regarded as an important component of the FIBA brand. Every item bears the task of representing the respected values and character behind the Federation and its Zones.

OVERVIEW



A clean, classic and clear stationery program has been developed for FIBA and FIBA Zone use. Templates can be downloaded for local implementation.

[Downloads](#)

**FIBA**

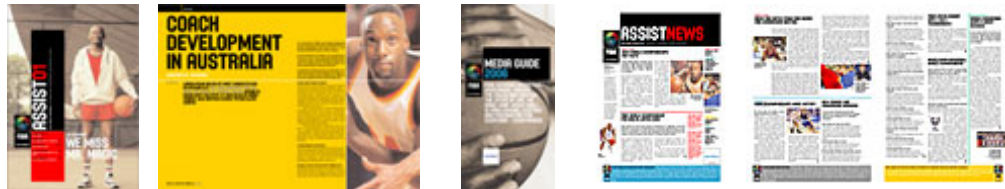
We Are Basketball

APPLICATIONS

PRINT MEDIA

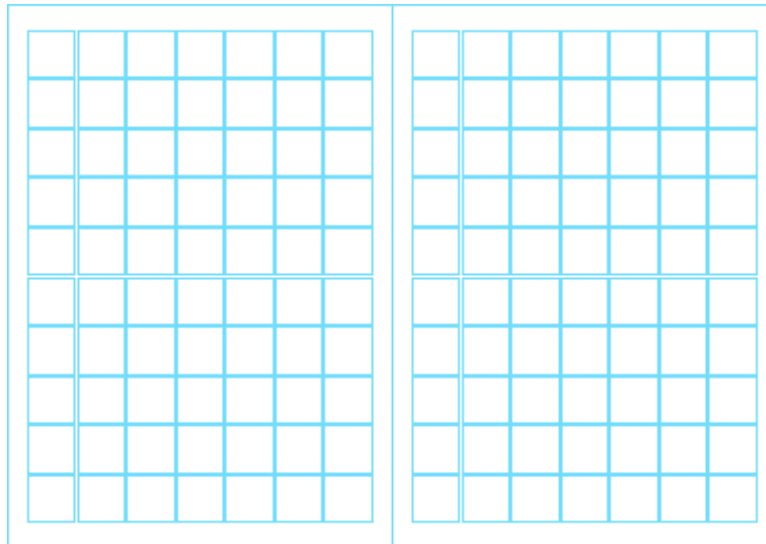
[Stationery](#)
[Print Media](#)
[Competitions](#)
[Arena](#)

Print media is the ideal platform for celebrating the FIBA brand spirit. All design elements of the new FIBA brand come together: logo, color and typeface. Used alone or in combination with photography, the results are powerful and distinctive.



Depending on the strategic goal for specific print media, FIBA design elements can be used in varying combinations to suit desired target audiences.

BASIC GRID



A square-based grid has been developed as an underlying structure, adaptable for most standard layouts. One square is equal to the module size of the applied logo.

MAGAZINE COVER

Print media covers consist of the following modules:

Module 1 = FIBA or FIBA Zone primary logo signature, placed within the grid. Vertical orientation is preferred.

Module 2 = Information field. A minimum of 1 information field appears on all FIBA or FIBA Zone covers. Color of field is appropriate Zone color.

Module 3 = Additional information field; this is an optional element should content require more than one information field. Color of additional color field is freely selected from within full FIBA color palette.

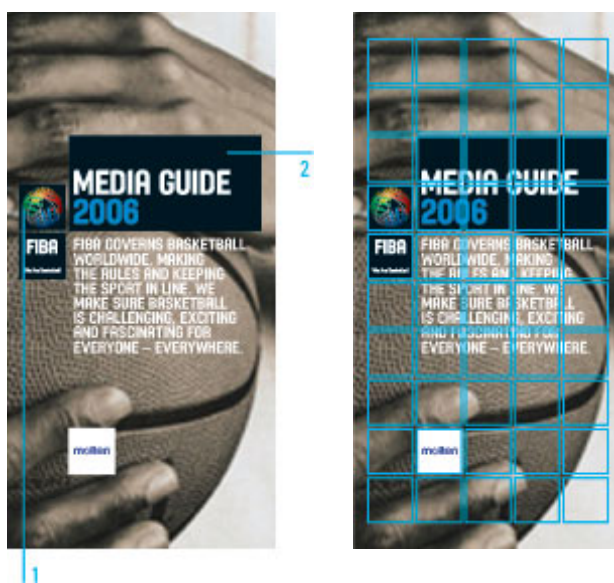


MAGAZINE INTERIOR SPREAD

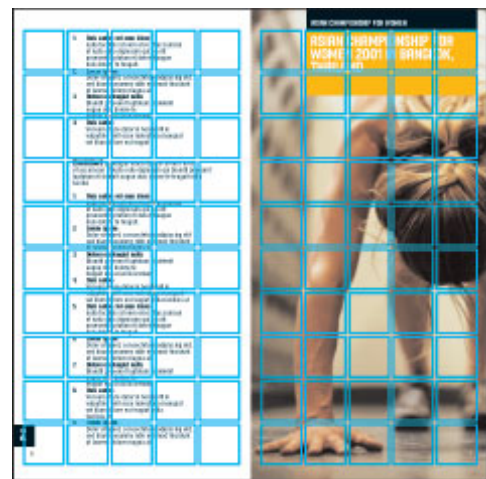


FIBA color and typefaces combined with photography are applied consistently to the basic grid, shown here in a DIN A4, double spread. Be bold!

BROCHURE COVER



BROCHURE INTERIOR SPREAD

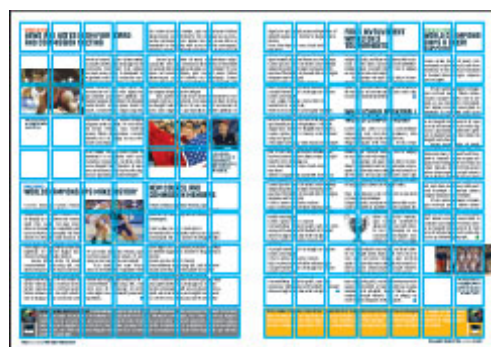


FIBA color and typefaces combined with photography are applied consistently to the basic grid, adapted here for pocket/handbook size.

NEWSLETTER COVER

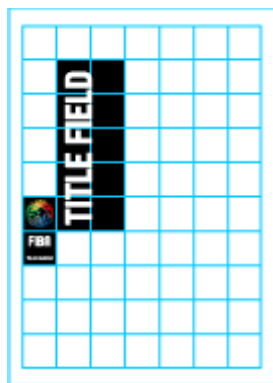


NEWSLETTER INTERIOR SPREAD

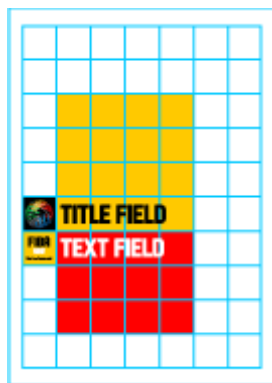


FIBA color and typefaces combined with photography are applied consistently to the basic grid, shown here as a DIN A4 double spread.

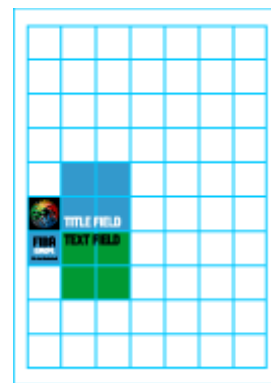
COVER PRINCIPLES



Information field applied to a FIBA cover. A minimum of one information field is used on covers.



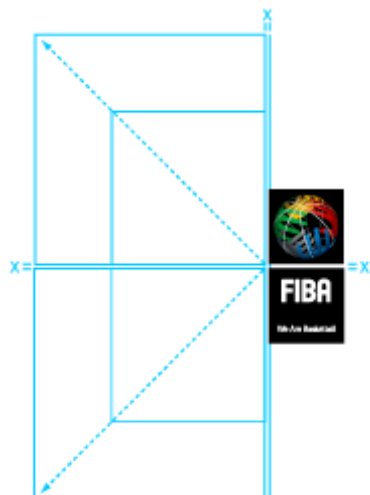
2 Information fields applied to a FIBA Asia Cover.



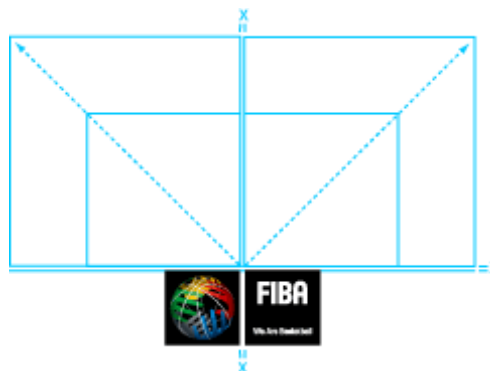
2 Information fields applied to a FIBA Europe Cover.

For FIBA and FIBA Zone publication covers, a unique design element, the information field, has been developed as a useful extension in holding titles, text or imagery. A minimum of one information field is always applied. The minimum field takes on the color of the FIBA Zone or white. Should an additional field be applied, colors from the full FIBA color palette are used. Information fields are flexible in size and orientation, however they consistently adhere to grid increments.

INFORMATION FIELD PRINCIPLES



Information fields are extended from either the right- or left-hand side of vertical logo signatures. The designated clear space is respected. Left-hand side extensions are illustrated.



Information fields are extended from either the top or bottom of horizontal logo signatures. The designated clear space is respected. Top extensions are illustrated.

Information fields grow from the center of FIBA or FIBA Zone logos. Information fields may be used with both vertical or horizontal logo signatures. Information fields are always larger than the applied logo signatures. Should the applied logo signature module be 'y', information fields could be 2y, 3y etc. and/or adhere to grid increments.

**FIBA**

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APPLICATIONS

COMPETITIONS

[Stationery](#)
[Print Media](#)
Competitions
[Arena](#)

Competition logos are key communicators of the FIBA brand. Be it global or local competitions, a simple system has been developed to unify all FIBA and FIBA Zone competition logos. Consistent use of the FIBA modular system, FIBA Zone color and the FIBA typeface combined with an event-specific illustration creates a simple framework for local adaptation. Competition-specific illustrations should be commissioned to visually represent the nature and region of the event. All world competition logos must be approved by FIBA prior to release. All Zone competition logos must be approved by the respective Zone office.

COMPETITION PRINCIPLES



Principles applied to World Competition

Competition logos consist of the following module elements:

Module 1 = Competition-specific illustration, logo-type element to provide event and local flavor, color scheme to complement FIBA Zone applied color. Background should be consistently white.

Module 2 = Competition title including competition name, host country and year; typeset in FIBA typeface. Title appears in alternating colors of white and a color sampled from the competition-specific illustration. Module 2 appears in appropriate FIBA Zone color.

Module 3 = FIBA or FIBA Zone logo signature.

Module 4 = Drop shadow vignette

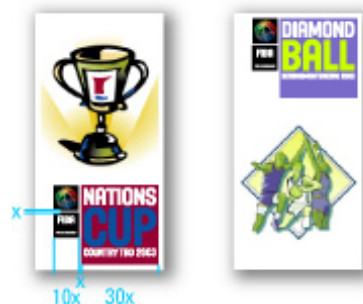
FIBA ZONE COMPETITION ADAPTATIONS



Principles applied to FIBA Zone Competitions.

Competition principles are consistently applied to all FIBA Zone competition logos. The positioning of module 2 and 3 may be either at the top or bottom of the competition logo, provided that all elements remain with the established grid.

FIBA SANCTIONED EVENTS



Principles applied to FIBA sanctioned events.

Competition principles are consistently applied to all FIBA sanctioned competition logos with one exception: the applied FIBA logo signature is reduced to “10x” from the master competition principles shown above. The positioning of module 2 and 3 may be either at the top or bottom of the competition logo, provided that all elements remain with the established grid.



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APPLICATIONS ARENA

[Stationery](#)
[Print Media](#)
[Competitions](#)

Arena

Arena applications present the brand with ultimate impact; in large-scale and full color. Be it court graphics, uniforms, or media backdrops, all applications use the FIBA design elements to convey the spirit of the FIBA brand.

WHERE FIBA COMES ALIVE (EXAMPLES)



Court graphics



Press Conferences



Uniforms



Referees



Backboard graphics



Banners

Copyright © FIBA 2003 - Last Updated: 20. Mar. 2003.

FIBA.com | [Printable Version \(pdf\)](#)

The FIBA logo features a stylized basketball with colorful segments in red, green, blue, and yellow, set against a black background.**FIBA**

We Are Basketball

DOWNLOADS

INTRODUCTION

[FIBA Logos](#)
[FIBA Zone Logos](#)
[Stationery](#)
[Typeface](#)
[Press & Partners](#)

The download section of the FIBA CI-Net is user name and password protected. Your FIBA-provided user name and password will grant you access to the appropriate links within the navigation provided at left.

FIBA and FIBA Zones have unlimited access to all links. Press, National Basketball Federations and other possible Recognized FIBA partners have restricted access limited to the [“Press & Partners”](#) link.

Please contact [FIBA](#) should you have problems with user access.

**FIBA**

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DOWNLOADS

FIBA LOGOS

FIBA Logos
[FIBA Zone Logos](#)
[Stationery](#)
[Typeface](#)

You can download available FIBA logo versions as compressed ZIP files here. Before downloading any files, please read the usage guidelines carefully - see related links to the right. Select the specific version for your desired application and select one item from each of the 2 pull-down menus starting with the color system and file format (i.e. .eps for print or .jpg for PowerPoint), then logo size.

RELATED LINKS

[Logo Elements](#)
[Logo Signatures](#)
[Logo Usage](#)
[Logo Sizes](#)
[Color](#)

FILE NAMING KEY

Download a pdf of the logo naming scheme:
[FIBA_Logo_naming.pdf](#)
120 KB PDF
Update: 07. Mar. 2003

FIBA

Primary Signature
Vertical.



Primary Signature
Horizontal.

**FIBA**

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Secondary Signature



A FIBA Federation Signature

FIBA

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FIBA ZONE LOGOS

[FIBA Logos](#)[FIBA Zone Logos Stationery Typeface](#)

You can download all available FIBA Zone logo versions as compressed ZIP files here. Before downloading any files, please read the usage guidelines carefully - see related links to the right. Select the specific version for your desired application and select one item from each of the 2 pull-down menus starting with the color system and file format (i.e. .eps for print or .jpg for PowerPoint), then logo size.

RELATED LINKS[Logo Elements](#)
[Logo Signatures](#)
[Logo Usage](#)
[Logo Sizes](#)
[Color](#)[FIBA Africa](#)[FIBA Asia](#)[FIBA Americas](#)[FIBA Europe](#)[FIBA Oceania](#)**FILE NAMING KEY**

Download a pdf of the logo naming scheme:

[FIBA_Logo_naming.pdf](#)

120 KB PDF

Update: 07. Mar. 2003

FIBA AFRICA

Primary Signature Vertical.



Primary Signature Horizontal.



Secondary Signature

[▲ top](#)**FIBA ASIA**

Primary Signature Vertical.



Primary Signature Horizontal.



Secondary Signature

[▲ top](#)**FIBA AMERICAS**



Primary Signature
Horizontal.

Primary Signature
Vertical.

Secondary Signature

[top](#)

FIBA EUROPE



Primary Signature
Horizontal.



Primary Signature
Vertical.

Secondary Signature

[top](#)

FIBA OCEANIA



Primary Signature
Horizontal.



Primary Signature
Vertical.

Secondary Signature

[top](#)

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DOWNLOADS STATIONERY

[FIBA Logos](#)
[FIBA Zone Logos](#)
Stationery
[Typeface](#)

All available stationery templates as compressed SIT files (for Macintosh) are downloadable here. Select the version by location (US or DIN). Specifications for each are also available as SIT compressed PDF.

RELATED LINKS[Stationery Applications](#)[FIBA DIN Ovw.pdf](#)

160 KB PDF, Updated: 10. Mar. 2003

[FIBA US Ovw.pdf](#)

88 KB PDF, Updated: 10. Mar. 2003

LETTERHEAD

BUSINESS CARDS

FORMS


FIBA
We Are Basketball

DOWNLOADS

TYPEFACE

[FIBA Logos](#)
[FIBA Zone Logos](#)
[Stationery](#)
[Typeface](#)

The FIBA typeface is available in four character sets; Western European, Central European, Romanian and Turkish in either Mac or PC file format. Files are compressed as .sea for Mac and .zip for PC. To install the FIBA typeface, please contact your local IT department or administrator. Before you use the new typeface, please see related links to the right.

RELATED LINKS

[Typefaces](#)
[Applications](#)

FIBA TYPEFACE

ABCDEFGHIJKLMNOPQRSTUVWXYZ
12345678910.,:?!\$£""() /%+@-

Macintosh PostScript font

PC PostScript font

**FIBA**

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DOWNLOADS

PRESS & PARTNERS

FIBA Logos
[FIBA Zone Logos](#)

You can download available FIBA logo versions as compressed ZIP files here. Before downloading any files, please read the usage guidelines carefully - see related links to the right. Select the specific version for your desired application and select one item from each of the 2 pull-down menus starting with the color system and file format (i.e. .eps for print or .jpg for PowerPoint), then logo size.

RELATED LINKS

- [Logo Elements](#)
- [Logo Signatures](#)
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FILE NAMING KEY

Download a pdf of the logo naming scheme:

[FIBA_Logo_naming.pdf](#)

120 KB PDF

Update: 07. Mar. 2003

FIBA

Primary Signature Vertical.



Primary Signature Horizontal.

**FIBA**

We Are Basketball

Secondary Signature

**A FIBA Federation**

A FIBA Federation Signature

**FIBA**

We Are Basketball

DOWNLOADS

PRESS & PARTNERS

[FIBA Logos](#)

FIBA Zone Logos

You can download all available FIBA Zone logo versions as compressed ZIP files here. Before downloading any files, please read the usage guidelines carefully - see related links to the right. Select the specific version for your desired application and select one item from each of the 2 pull-down menus starting with the color system and file format (i.e. .eps for print or .jpg for PowerPoint), then logo size.

RELATED LINKS

- [Logo Elements](#)
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[FIBA Africa](#)

[FIBA Asia](#)

[FIBA Americas](#)

[FIBA Europe](#)

[FIBA Oceania](#)

FILE NAMING KEY

Download a pdf of the logo naming scheme:

[FIBA_Logo_naming.pdf](#)

120 KB PDF

Update: 07. Mar. 2003

FIBA AFRICA



Primary Signature Vertical.



Primary Signature Horizontal.



Secondary Signature

[▲ top](#)

FIBA ASIA



Primary Signature Vertical.



Primary Signature Horizontal.



Secondary Signature

[▲ top](#)

FIBA AMERICAS





Primary Signature
Horizontal.

Primary Signature
Vertical.

Secondary Signature

[top](#)

FIBA EUROPE



Primary Signature
Horizontal.



Primary Signature
Vertical.

Secondary Signature

[top](#)

FIBA OCEANIA



Primary Signature
Horizontal.



Primary Signature
Vertical.

Secondary Signature

[top](#)

FIBA

We Are Basketball

CONTACTS

BRAND MANAGERS

The following contacts have been appointed as brand stewards of the new FIBA brand, its implementation and use. Please direct any brand queries to your local contact.

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Comisión de Zona
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Panamerican Zone
Commission of FIBA

Riek Traer
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Commission de Zone
Européene de la FIBA

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European Zone
Commission of FIBA

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Logo Size 1
100%

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FIBA

International Basketball
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9 pt Univers 57 Condensed Regular,
Line spacing 9,567 pt,
Flush left, Letterspacing +2

We Are Basketball

124 Carl Men Ky Ching
President

6,8 pt Univers 57 Condensed Regular,
(Numbers and Caps 6,55 pt) Line spacing 7,2 pt
Flush right, Letterspacing+2,

Patrick Baumann
Secretary General

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Clearing 243
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• EUR 384509.61F
• USD 384509.60L
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To

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From

Date

Number of Pages

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Borislav Stanković
Secretary General Emeritus

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FIBA
Business Card Front



FIBA
AFRICA

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Secrétaire Général

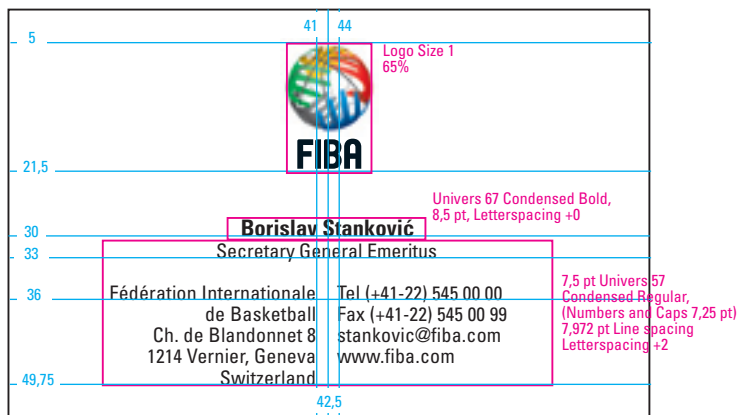
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au 7ème Etage
01 B.P. 4482 Abidjan 01

Tél (+225-20) 21 14 10
Fax (+225-20) 21 14 13
abile@aviso.ci
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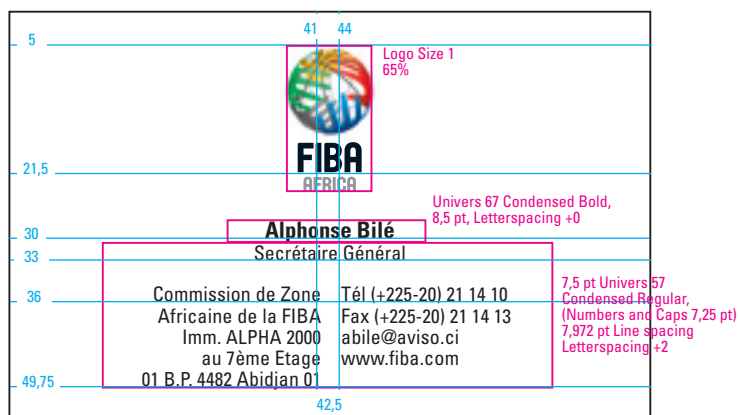
FIBA Zone
Business Card Front

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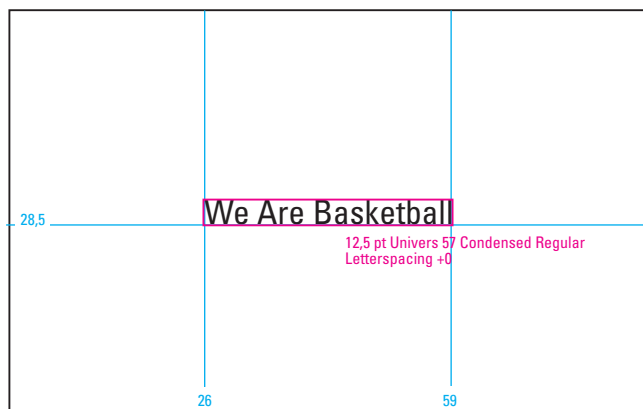
FIBA and FIBA Zone
Business Card Back



FIBA
Business Card Front



FIBA Zone
Business Card Front



FIBA and FIBA Zone
Business Card Back



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Logo Size 1
100%

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9 pt Univers 57 Condensed Regular
(Caps 8.75 pt)
Line spacing 9,567 pt,
Flush right,
Letterspacing +2

9 pt Univers 57 Condensed Regular
(Caps 8.75 pt),
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We Are Basketball

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6,8 pt Univers 57 Condensed Regular,
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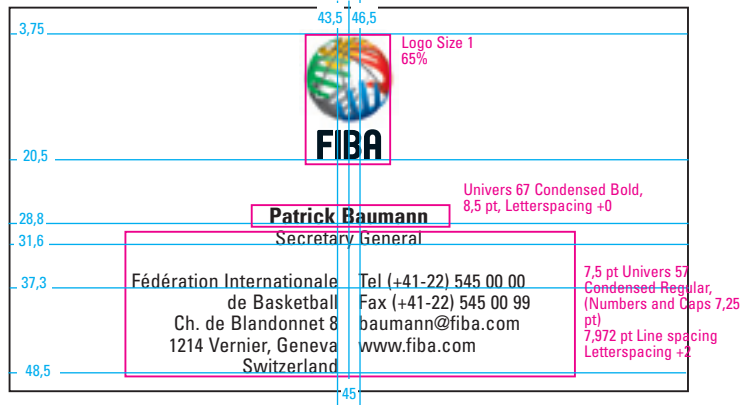
FIBA
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US Size



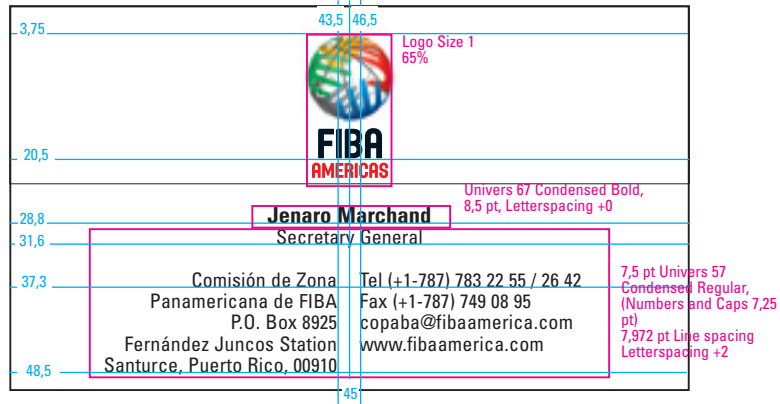
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Business Card Front
US Size



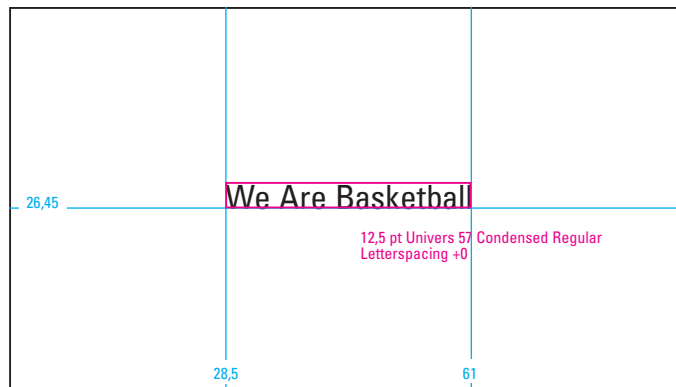
FIBA and FIBA Zone
Business Card Back
US Size



FIBA
Business Card Front
US Size



FIBA Zone
Business Card Front
US Size



FIBA and FIBA Zone
Business Card Back
US Size

FIBA FILE NAMING SYSTEM

9 characters plus suffix.

Compatibility: Microsoft OS, all versions including DOS 3.11, Mac OS all Versions.

fglcpv4c1.eps

Logotype

fgl FIBA global
fam FIBA americas
feu FIBA europe
faf FIBA africa
foc FIBA oceania
fas FIBA asia

Additions

c claim (We Are Basketball)
f full legal name (Fédération Internationale de Basketball - FIBA)

Signature type

p primary signature
s secondary signature

Orientation

h horizontal
v vertical

Color system

1s Shaffline
1c Gray scale
3c RGB
4c CMYK

Size

1 20 x 20 mm
2 40 x 40 mm
3 80 x 80 mm
4 120 x 120 mm

Format

eps EPS file (.eps)
jpg JPEG file (.jpg)