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**Paper Standards**

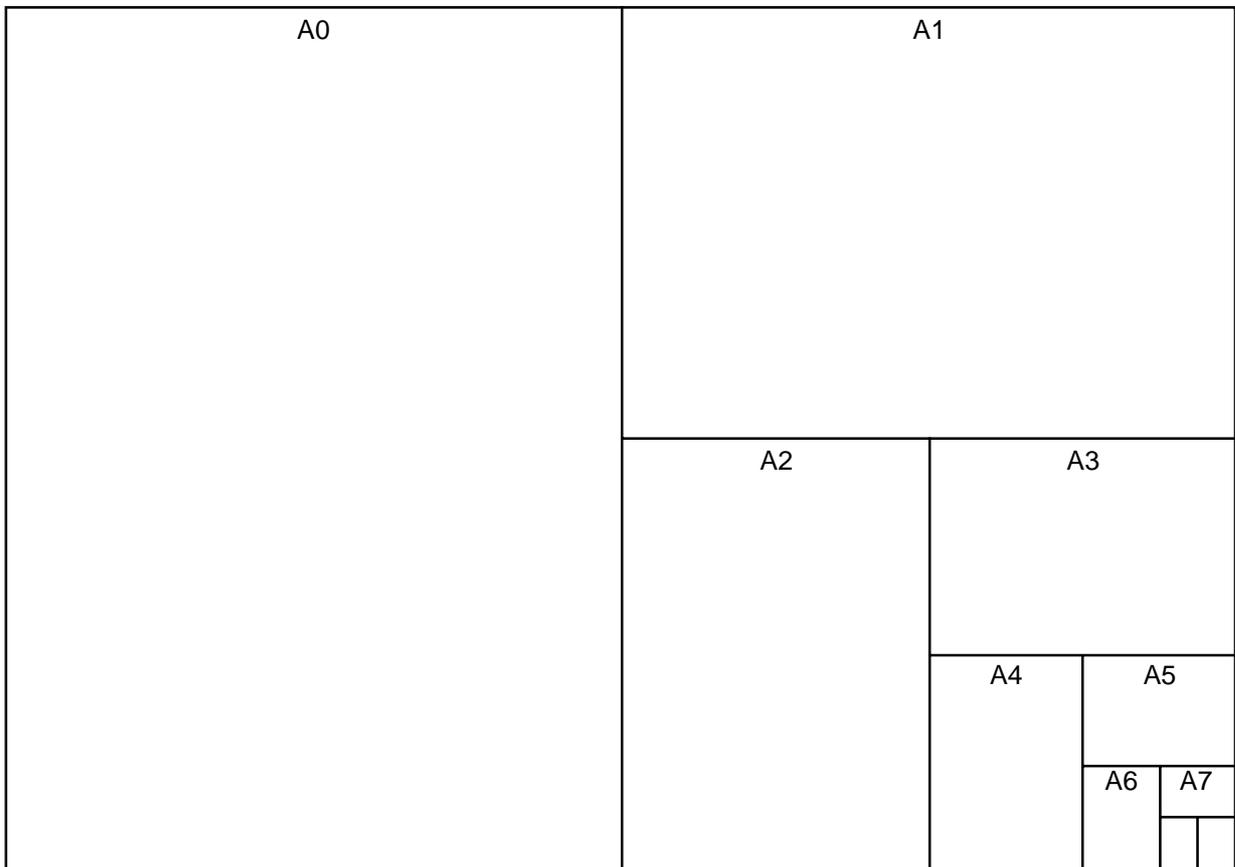

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The sizes used for all stationery items are based on the sizes recommended by the International Standards Organisation (ISO). They are based on a sheet size, A0, which is one square metre in area.

The series has been devised so that each format has a width:length relationship 1:2. The rectangular shape, when folded in half on the long side, results in the next size down; an A4 sheet folded becomes A5 etc.

The A and B sheets are in proportion. They are used for stationery and brochures.

The table below shows the relationship between A and B sizes.



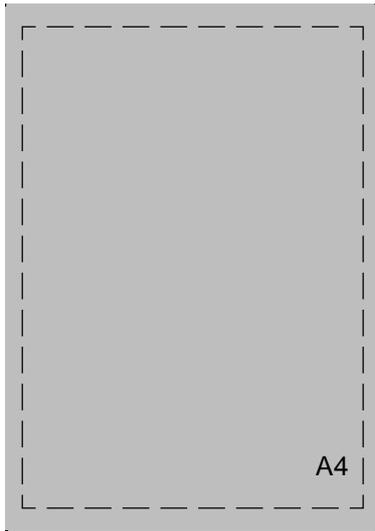
<b>A0</b>	841 x 1189mm	<b>B0</b>	1000 x 1414mm
<b>A1</b>	594 x 841mm	<b>B1</b>	707 x 1000mm
<b>A2</b>	420 x 594mm	<b>B2</b>	500 x 707mm
<b>A3</b>	297 x 420mm	<b>B3</b>	353 x 500mm
<b>A4</b>	210 x 297mm	<b>B4</b>	250 x 353mm
<b>A5</b>	148 x 210mm	<b>B5</b>	176 x 250mm
<b>A6</b>	105 x 148mm	<b>B6</b>	125 x 176mm
<b>A7</b>	74 x 105mm	<b>B7</b>	88 x 125mm

**Envelope Standards**

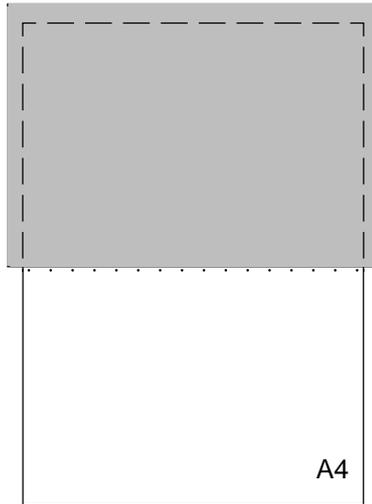
The C sheets are used for envelopes only.

The diagrams show how A sheets correspond with envelopes in C sizes. The table below shows the recommended envelope sizes.

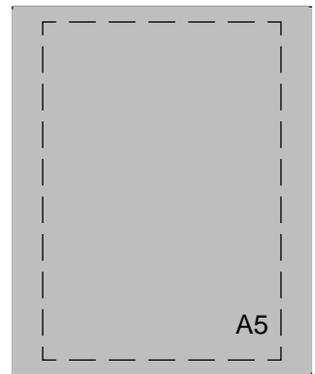
C4



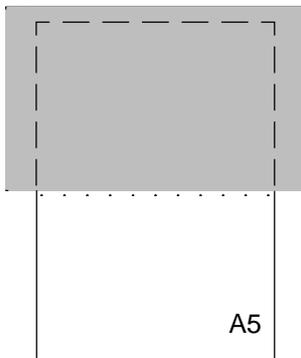
C5



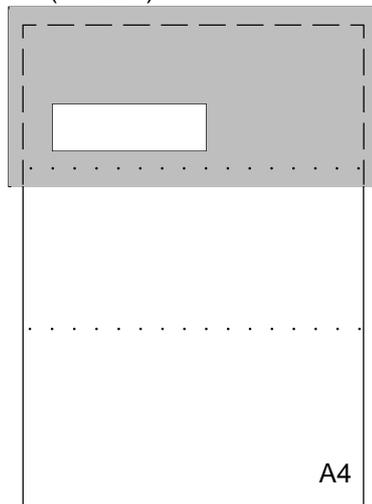
C5



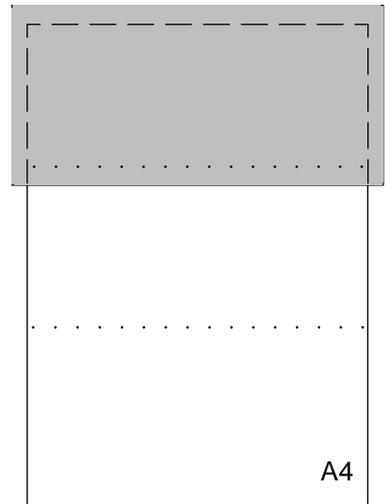
C6



DL (window)



DL



<b>C4</b>	324 x 229mm	<b>C6</b>	114 x 162mm
<b>C5</b>	229 x 162mm	<b>DL</b>	110 x 220mm

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## Letterheads

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Letterheads are produced by Publications and are available from QUT Printing Services.

The text of the letter should be in 11 or 12 point Helvetica Medium, aligned left, without paragraph indents.

Acceptable alternative fonts are:

- Times
- Palatino
- Gill sans

**Available Letterheads:**

- Campus Letterheads
- Faculty Letterheads
- University Centre Letterheads
- QUT Bookshop Letterheads
- QUT Library Letterheads
- QUT Foundation Letterheads

Letterheads are produced for approved University Centres and for Schools on request.

Personalised letterheads are not permitted.

**Format:** A4 297 x 210mm

**Typeface:** Helvetica.

Letterheads are printed in blue (PMS 289) and red (PMS 485).

A4 Letterhead



www.qut.edu.au

2 George Street  
GPO Box 2434  
Brisbane Q 4001 Australia  
Phone 07 3864 2111  
Fax 07 3864 1510

Gardens Point Campus

ABN: 83 791 724 622  
CRICOS No. 00213J

Text mark to begin

Date

>

>

>

Addressee

[Empty rectangular box for Addressee]

>

Attention

**Re: Subject**

Fold line

>

Dear

[Empty rectangular box for Dear]

>

Text

[Large empty rectangular box for main text]

>

Close

>

>

>

>

>

>

>

>

Signatory

Designation

phone/email

>

>

Encl

c

Examples of available Letterheads

 Queensland University of Technology

2 George Street  
GPO Box 2434  
Brisbane Q 4001 Australia

[www.qut.edu.au](http://www.qut.edu.au)  
Phone 07 3864 2111  
Fax 07 3864 1510

Gardens Point Campus

ABN: 83 791 724 622  
CRICOS No. 00213J

 Queensland University of Technology

2 George Street  
GPO Box 2434  
Brisbane Q 4001 Australia

[www.qut.edu.au](http://www.qut.edu.au)  
Phone 07 3864 2111  
Fax 07 3864 1510

Faculty of Science

ABN: 83 791 724 622  
CRICOS No. 00213J

 Queensland University of Technology

2 George Street  
GPO Box 2434  
Brisbane Q 4001 Australia

[www.qut.edu.au](http://www.qut.edu.au)  
Phone 07 3864 2111  
Fax 07 3864 1510

Centre for Medical and Health Physics

ABN: 83 791 724 622  
CRICOS No. 00213J

 Queensland University of Technology

2 George Street  
GPO Box 2434  
Brisbane Q 4001 Australia

[www.qut.edu.au](http://www.qut.edu.au)  
Phone 07 3864 2111  
Fax 07 3864 1510

QUT Foundation

ABN: 83 791 724 622  
CRICOS No. 00213J

## Fax Form

ABN: 83 791 724 622	
	<b>Facsimile Transmission</b>
CRICOS No. 00213J	
<b>FROM</b> <b>Name</b> <b>Position</b> <b>Address</b> GPO BOX 2434 BRISBANE QLD 4002 <b>Phone</b> 07 3864 xxxx <b>Fax</b> 07 3864 xxxx	<b>TO</b> <b>Name</b> <b>Position</b> <b>Company</b> <b>Fax</b> <b>No of pages (incl. this page)</b> 1 <b>Date</b> 27 November, 2002

A QUT fax template should be installed on your computer as part of the University's standard operating environment. If you cannot locate it contact the computer support officer for your area or the computing help desk.

**Format:** A4 297 x 210mm

**Typeface:** Helvetica.

**Text:** The text of the fax should be in 12 point Helvetica.

An acceptable alternative font is Gill sans.

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**A4 Memo**

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**Memo**

To

From

Date

Subject

A QUT memo template should be installed on your computer as part of the University's standard operating environment. If you cannot locate it contact the computer support officer for your area or the computing help desk.

**Format:** A4 297 x 210mm

**Typeface:** Helvetica.

**Text:** The text of the memo should be in 11 or 12 point Helvetica. Acceptable alternative fonts are Times Palatino and Gill sans.

Memo colour is blue (PMS 289)

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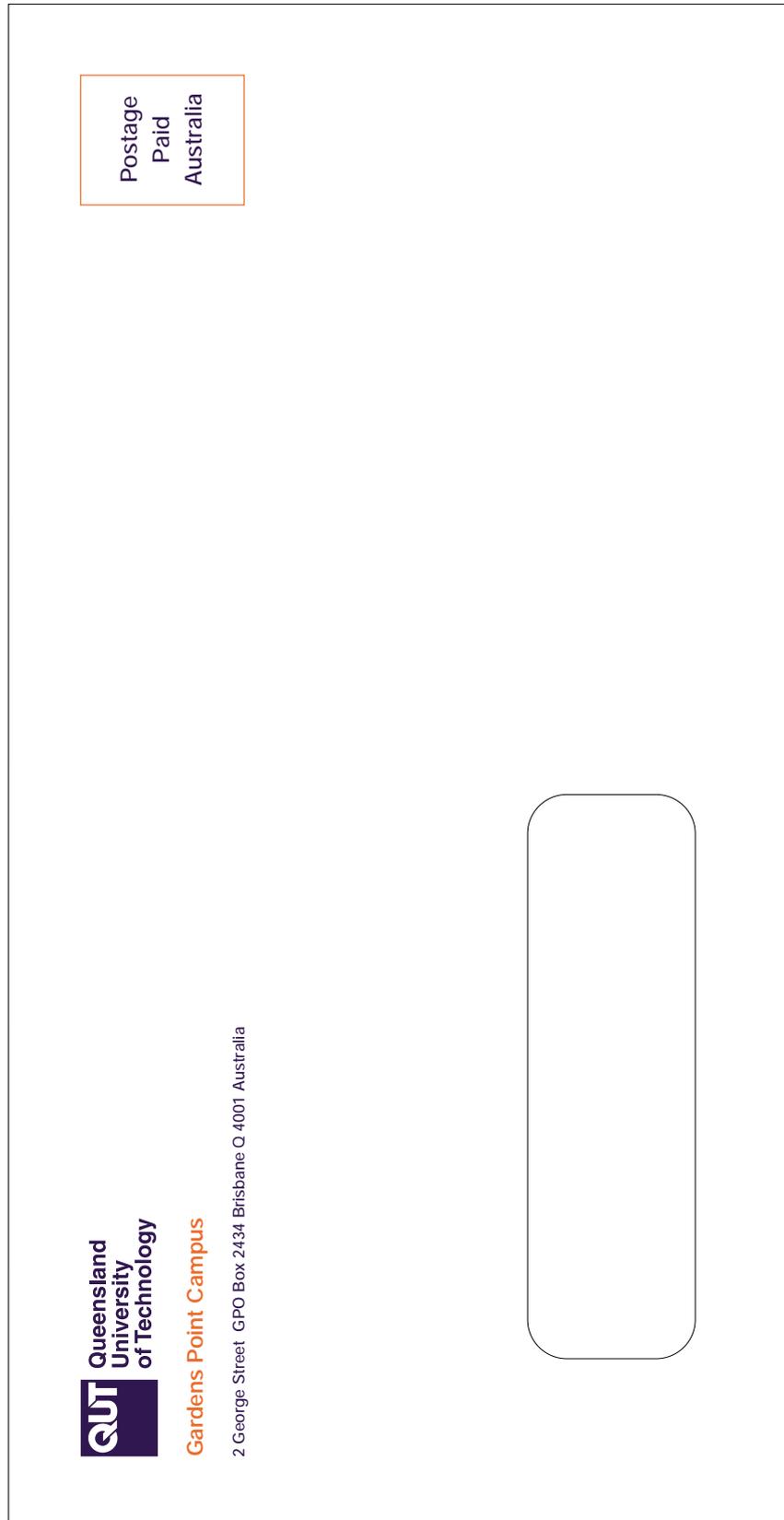
**DL Envelope**

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**Format:** DL 220 x 110mm

**Typeface:** Helvetica

The envelope is printed in blue (PMS 289) and red (PMS 485).



C4 Envelope



Gardens Point Campus

2 George Street GPO Box 2434 Brisbane Q 4001 Australia

Postage  
Paid  
Australia

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**With Compliments Slips**

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With Compliments slips are produced by Publications and are designed for each campus, for faculties, schools and for approved University centres which require them.

Personalised With Compliments slips are available only for Deans, Heads of Division and above.

**Format:** 99 x 210mm

**Typeface:** Helvetica

With Compliments slips are printed in blue (PMS 289) and red (PMS 485).



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**Business Cards**


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Business cards are produced by Publications and can be adapted to include any information required, provided the typography style is maintained. Business cards are ordered through Publications by completing an online business card requisition form at [www.pubs.qut.edu.au](http://www.pubs.qut.edu.au)

**Format:** 90 x 55mm

**Typeface:** Helvetica.

The business card is printed in blue (PMS 289) and red (PMS 485).



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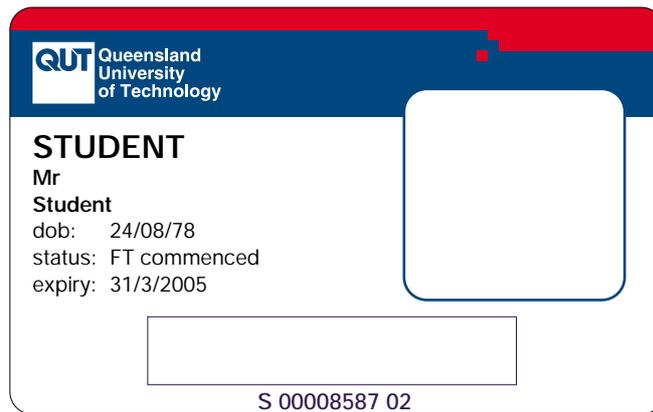
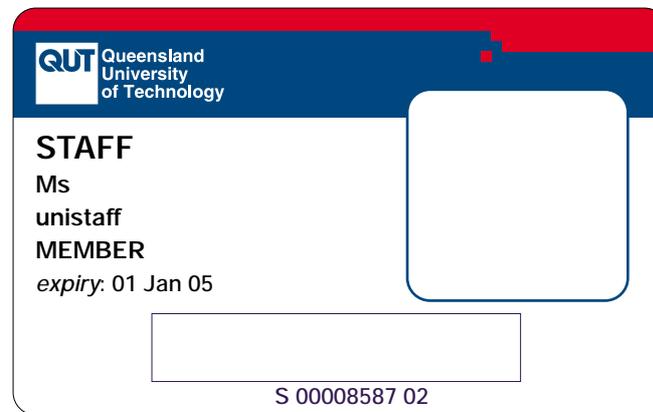
**Identity Cards**

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The identity card is used by QUT's students and staff.

**Format:** 85 x 54mm

The identity card is made from PVC and is printed in blue (PMS 289) and red (PMS 485). The cardholder's photo is full colour.

**Student Card****Staff Card**

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## Name Badges

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Name badges are worn by QUT staff working on service counters, at information events and at other venues where they need to be easily identified. Badges are made from plastic or metal and may have different types of clip or pin on the back.

**Typeface:** Helvetica

**Format:** The standard badge size is 70 mm x 28mm but may be varied as required. Type size may also be varied according to the amount of information on the badge.

The badges are printed in blue (PMS289) and red (PMS485) with a white background.



**External Form Headings**

Headings on all external forms are in Helvetica and should always display the QUT logo prominently.

Approved variations of the QUT logo with the University name may be used on external form headings – see section 4.5.

A selection of styles suitable for external form headings is shown below.



**Queensland University of Technology**  
**Admissions Office**  
 130 Victoria Park Road (K Block)  
 Kelvin Grove Q 4059 Australia  
 Phone: 07 3356 1195  
 Fax: 07 3864 3984  
 CRICOS No. 00213J

**OFFICE USE ONLY**

ID No									
Date Received		Pref	Course	Semester					

SAA097

F

**FORM TITLE**



FORM TITLE

CRICOS No. 00213J



FORM TITLE

CRICOS No. 00213J



**Queensland University of Technology**  
 2 George Street  
 GPO Box 2434 Brisbane Q 4001 Australia  
 Telephone 07 3864 2111 International +61 7 3864 2111

CRICOS No. 00213J

FORM TITLE

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**Report Cover**

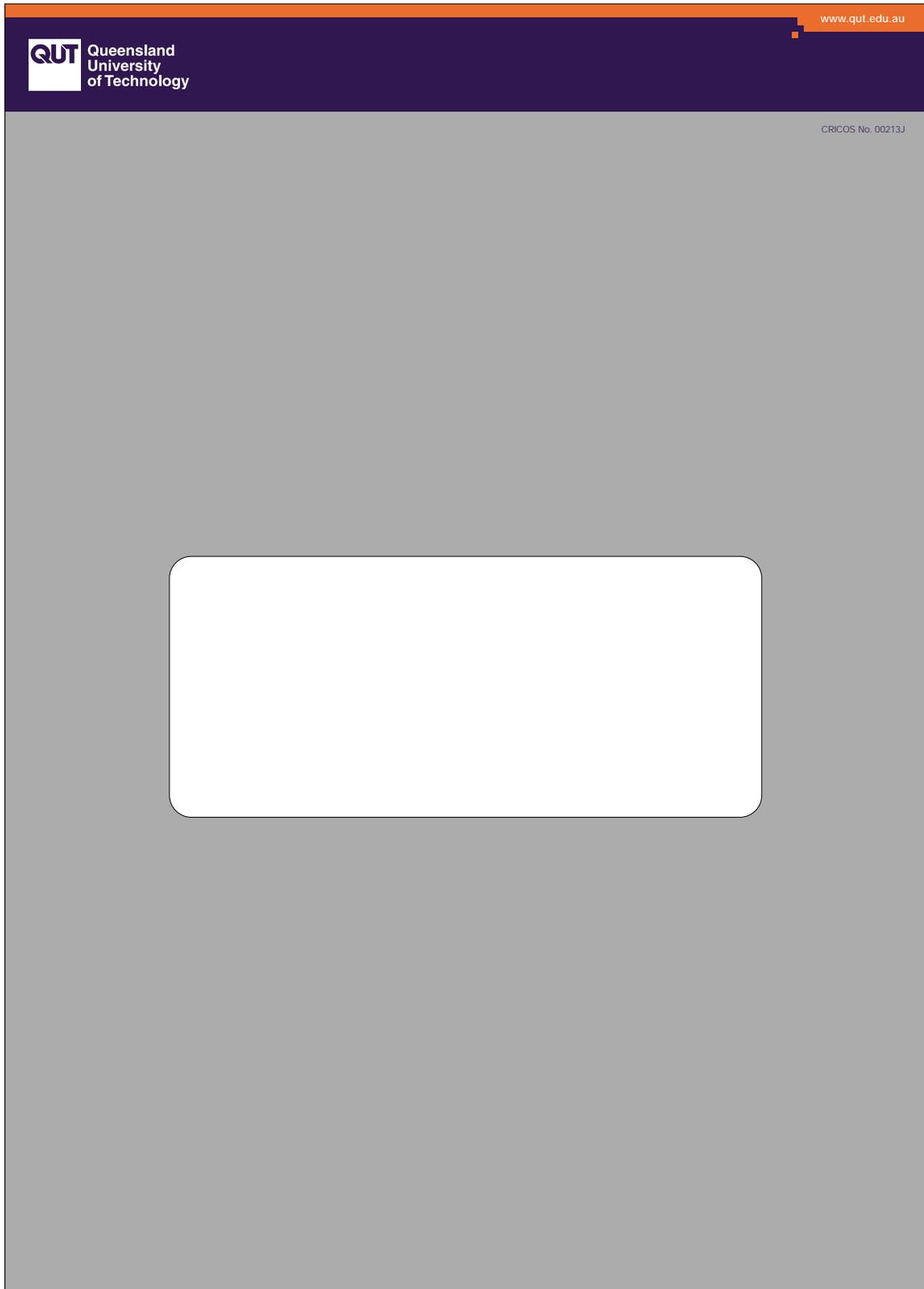
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The report cover is for use on bound documents and proposals and is available through QUT Printing Services.

**Format:** A4 210 x 297mm

**Typeface:** Helvetica

The report cover is printed in blue (PMS 289) and red (PMS 485) on Stardream Silver 285gsm. Matching silver back covers are also available.



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**Invitation**


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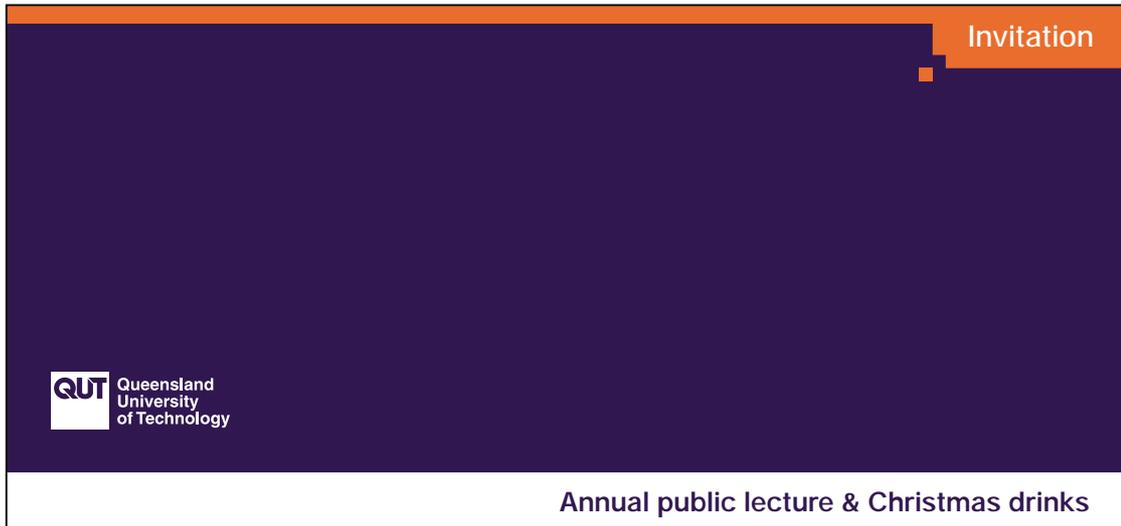
The invitation is produced by Publications and can be adapted to include any information required.

**Format:** 100x210mm (folded)

**Typeface:** Helvetica

The invitation front is printed in blue (PMS289) and red (PMS 485). The inside is printed in blue only (PMS289). It is printed on a laser friendly paper and names may be inserted by laser printer or calligraphy if desired.

Front



Inside



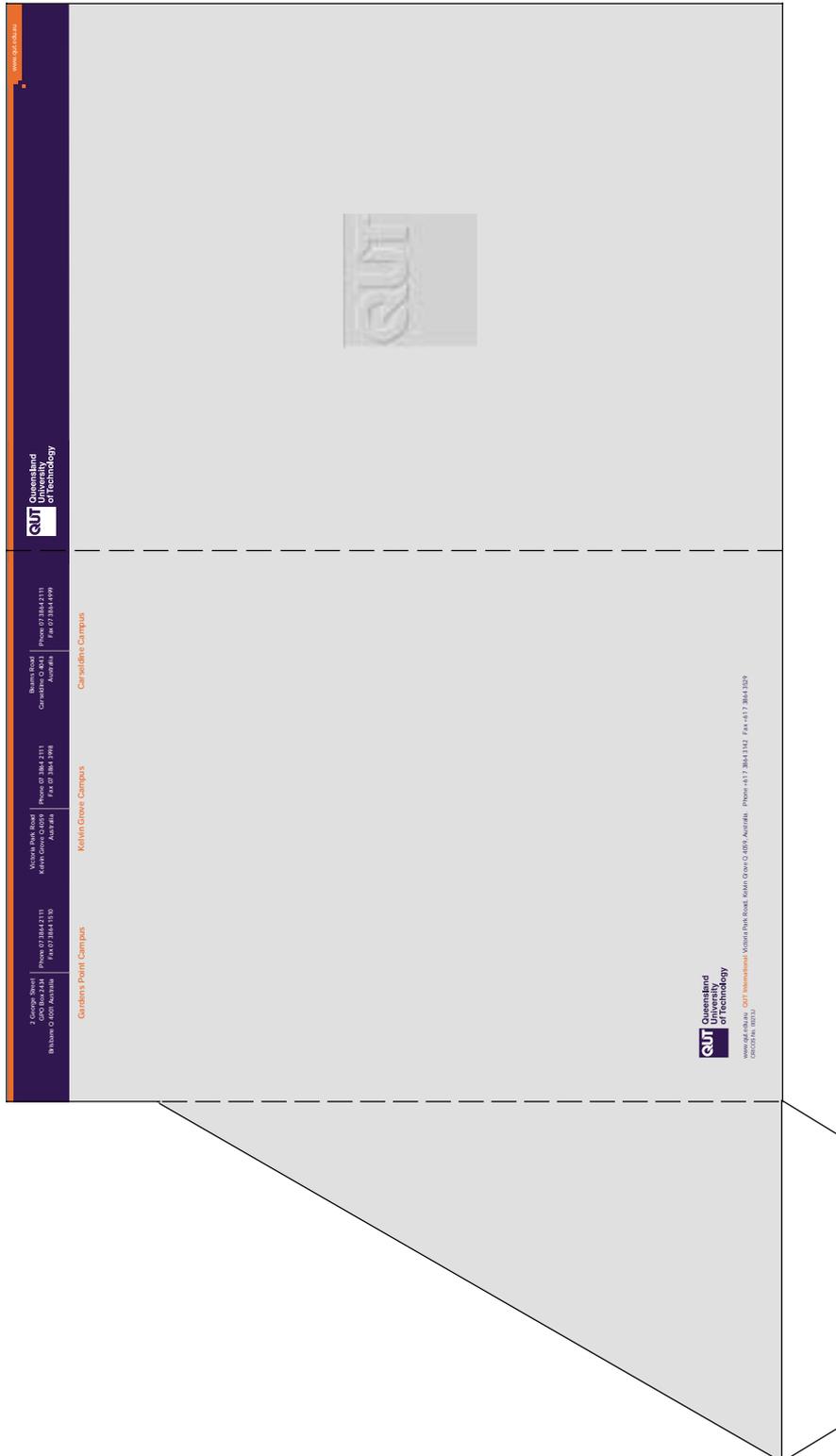
**A4 Folder**

A standard QUT folder is produced.

**Format:** 216 x 310mm (folded)

**Typeface:** Helvetica.

The folder is printed in blue (PMS 289) and red (PMS 485) on Stardream Silver 285gsm.



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**Power Point Template**

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A QUT Powerpoint template should be installed on your computer as part of the standard operating environment. You may also download the template from this site.

Once downloaded and unzipped, move the templates to the templates folder within Microsoft Office. All queries email [ja.crawford@qut.com](mailto:ja.crawford@qut.com).



Queensland University  
of Technology

[www.qut.edu.au](http://www.qut.edu.au)

CRICOS No. 00213J