**Corporate Logo Usage**

In U.S. materials where the logo is the first and/or only reference to Rogue Wave Software or its products, a registered trademark (®) symbol should appear on the bottom right of the lower "wave" as shown.



**Black**
RWLOGO_BLACK.XXX



**Grayscale**
RWLOGO_GRAYSCALE.XXX



**2 Color**
RWLOGO_2C.XXX
Black and PMS294
Top wave is made with 65% of PMS294



**Reverse**
RWLOGO_REVERSE.XXX

COLOR SPECIFICATIONS

**Upper Wave / word "SOFTWARE"**
Pantone 300
CMYK: C:100 M:43 Y:0 K:0
RGB: 0. 117, 186
Web: 0066CC

**Lower Wave: Dark Blue**
Pantone 294
CMYK: C:100 M:56 Y:0 K:18
RGB: 29, 82, 146
Web: 003399

**Rogue Wave**
Process Black
CMYK: C:0 M:0 Y:0 K:100
RGB: 0, 0, 0
Web: 000000

**2 Color Option**
When a 2 color option is feasible, "Rogue Wave" will appear in black. The bottom wave and the word "software" will be in PMS 294. The top wave is made with 65% of PMS 294.

LOGO FORMAT SPECIFICATIONS

**Print Production**
RWLOGO.AI (Illustrator file)
Use PMS unless producing 4 color job where spot color is not feasible; CMYK as alternative.

**Web / Electronic Display**
RWLOGO.GIF (.gif image)
Best choice for web and computer-based display. NOT suitable for print. Logo is low resolution and has limited color palette.

**Print / Non-Standard Production**
RWLOGO.TIF (TIFF File)
File should only be used for print production where Illustrator file use is not possible. File should only be used at smaller sizes and in CMYK production environments. Not Suitable for enlargement or spot color production.